

skinade [®]
TARGETED SOLUTIONS

Derma Defense

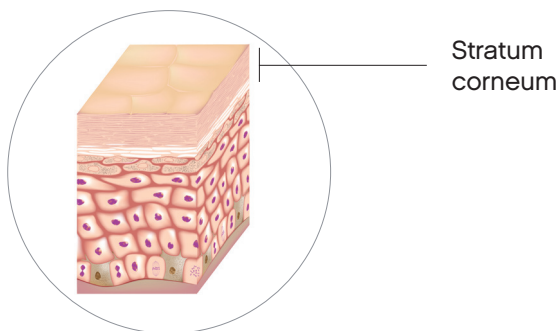


Facts and information

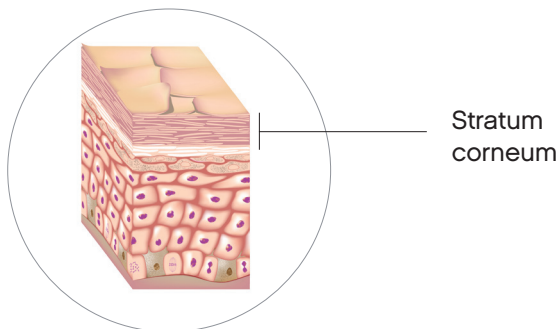
low levels of Vitamin A and D

Low levels of vitamin A and D negatively affect the appearance of the skin. Vitamin A, also known as Retinol, stimulates natural skin cell renewal, elasticity and hydration. Low levels of vitamin A are typically characterised with very dry skin and a propensity to pigmentation. Vitamin D, the “sunshine vitamin”, in combination with vitamin A, shields, rejuvenates and repairs the skin. This liquid formulation promotes high absorption and bioavailability for optimal results.

normal skin



dry skin



what is skinade Targeted Solutions® Derma Defense?

Skinade Targeted Solutions® Derma Defense is an internal skin care product that delivers its functional ingredients via a drinkable highly absorbable liquid sachet. As the product works from the inside, it supports the skin all over your body not just the face.

Developed by leading UK scientists and manufactured in the UK, our formulation contains key high-grade micronutrients.

Skinade Targeted Solutions® Derma Defense contains only the highest quality ingredients with no artificial flavours or colouring and fewer than 13 calories per serving. Flavoured with the juice of real mango and the natural flavour of coconut, it offers a pleasant tasting, convenient and highly effective addition to your skincare regime.

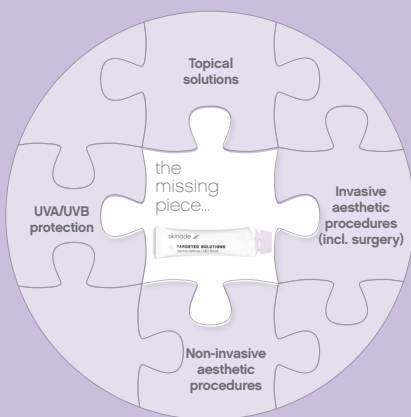
Drinking skinade Targeted Solutions® Derma Defense on a daily basis protects and rejuvenates your skin and results in more even, smoother and more hydrated skin.



smarter skincare

According to leading medical professionals, everyone can achieve more uniform, hydrated and healthy-looking skin by adopting a comprehensive approach to their skincare.

To achieve the best skin possible, looking after your skin from the inside is just as important as looking after your skin from the outside.



how to take skinade Targeted Solutions® Derma Defense

Drink one sachet (diluted in a small glass of water) daily. Skinade Targeted Solutions® Derma Defense should become part of your regular skincare regime. We recommend starting with a 30-day supply. As all the vitamins in Derma Defense are fat soluble it is recommended to take 2 weeks off after every 90 days of continuous use to allow your body to utilise all available stored vitamins and prevent them from building up in your body.

For the optimum skin boost, skinade Targeted Solutions® Derma Defense A&D Boost can be combined with Skinade - Better Skin From Within®.

how skinade Targeted Solutions® Derma Defense works

Traditional skin care products function on the surface of the skin and in a localised area, but skinade Targeted Solutions® Derma Defense works from the inside out to protect, shield, rejuvenate and repair the skin all over the body not just the face.

Vitamin A covers countless functions in our body: it strengthens and maintains the skin, hair and mucous membranes and stimulates normal skin cell renewal and elasticity.

Vitamin A has an anti-aging function thanks to its antioxidant power that fights free radicals, reducing and preventing the signs of skin aging. Calcium, vitamin D3 and vitamin A synergistically perform important functions regulating the process of skin differentiation. Skin pigmentation is often attributed to a deficiency in vitamin A.

the benefits

After completing a course of skinade Targeted Solutions® Derma Defense, consumers have reported the following results:

- **Increased skin hydration**
- **Increased moisture levels**
- **More even looking skin**
- **Reduced pigmentation (In combination with Skinade – Better Skin From Within®)**
- **Healthier looking skin**

Individual results will vary but, with continued daily use, your skin will continue to clear and improve. Start with a 30-day supply. For best results, we recommend 90 days.

FACTS

why a drink?

If you were to take all the skinade Targeted Solutions® Derma Defense ingredients in tablet form, you would only get an absorption of approximately 30% - 40%. As Derma Defense is a liquid, we are able to provide an absorption level of 90% - 95%. Derma Defense is designed as a liquid to provide optimum therapeutic efficacy.

the ingredients

Vitamin A

Vitamin A has an anti-aging function thanks to its antioxidant power that fights free radicals, increases dermal moisture levels, contributes to normal skin function and normal skin cell replication.

Vitamin D

In addition to dietary forms, vitamin D is known as 'the sunshine vitamin' as it is produced by the skin through exposure to sunlight. Its production depends on several variables such as SPF use and season, therefore its use is particularly recommended in the winter months or if you have a reduced exposure to the sun. Vitamin D also addresses autoimmunity

Calcium

Calcium is essential for the body to use vitamin A and D effectively. For this reason, the skinade Targeted Solutions® Derma Defense formula contains Calcium to support absorption.



nutritional information

Skinade Targeted Solutions® Derma Defense is manufactured in the UK and naturally only contains EU-approved ingredients:

Nutritional information	Per 15ml	RI	RI %
Energy (kcal)	12.85	2000	0.6425
Protein (g)	0.15	58.5	0.26
Carbohydrates (g)	2.99	130	2.3
of which sugar (g)	2.89	25	11.56
Fat (g)	0.045	44	0.1
of which saturates (g)	0.02	20	0.1
Fibre (g)	0	24	0
Sodium (g)	0.27	2	13.5
	mg	NRV (mg)	%NRV
Calcerous Marine Algae (Lithothamnion sp.)	401.6	800	50
Vit A – Retinol Acetate 325000 iu/g	9	2664 (iu)	113
Vit D3 Cholecalciferol 100000 iu/gm (0.25%)	0.075	0.005	1500

RI = Reference Intake

DV = Daily Value

* = No established DV

NRV = Nutrient Reference Value

* = No established NRV

“As a long-term advocate of Skinade I am delighted to see they are leading the way with further innovations in skin science and wellness.”

Mr Paul Banwell

Cosmetic Plastic & Cosmetic Surgeon

skinade.com